



PRIVACY POLICY

Privacy Policy

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Privacy Statement

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Collection Of Your Personal Information

We will ask you when we need information that personally identifies you (personal information) or allows us to contact you. Generally, this information is requested when you are completing an information request form or accessing a secure section of the site. You can always choose not to provide personal information, but then we will not be able to provide you with the services you request.

Use Of Your Personal Information

We use your personal information for the following purposes:

- To ensure our site is relevant to your needs.
- To deliver services, such as newsletters, events or training that you request.
- To help us create and publish content most relevant to you.

- To alert you to product upgrades, special offers, updated information and other new services from Signature Aspen, if you so request.
- To allow you access to limited-entry areas of our site as appropriate.

We will merge site-visitation data with anonymous demographic information for research purposes, and we may use this information in aggregate to provide more relevant content. We occasionally hire other companies to provide limited services on our behalf, including packaging, mailing and delivering information, sending postal mail and processing event registration. We will only provide those companies with the information they need to deliver the service, and they are prohibited from using that information for any other purpose.

Control Of Your Personal Information

When you submit personal information, signatureaspen.com will not share that information with third parties without your permission, other than for the limited exceptions already listed. It will only be used for the purposes stated above.

Security Of Information We Collect

We have put in place a number of physical, electronic and managerial procedures to protect the confidentiality of the information we collect online. For example, we use “firewalls” and Secure Socket Layers and other encryption software to prevent unauthorized access, to maintain data security, and to ensure the correct use of information. While we work to safeguard the information we collect online, be aware that Internet security can be compromised.

Cookies

The purpose of this section is to explain how Signature Aspen protects and uses your personal information when using this site. We want you to know that information given to us is safe, secure and used in a responsible manner. We designed features of our site to let new visitors anonymously learn about our products and services without revealing their identities. For these new visitors, the only information we collect online is from cookies, pixel tags or similar devices, which provide limited data, such as the date, time and areas of our site that were visited, interactions on the site, and the Web path/domain where the visitor came from. Signature Aspen uses this information only to recognize you and hold information during your visit to the site. This general information allows us to serve visitors better by continually improving our Web site and making it more convenient. In certain cases, you can choose not to provide us with the information, for example by setting your browser to refuse to accept cookies, but if you do you may be unable to access certain portions of the site. We may not be able to customize the site’s features according to your preferences.

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Changes To Privacy Policy

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